



Strategic Planning Committee Minutes

April 30, 2019

4:45 p.m. to 5:45 p.m. ASI Conference Room

Attendees: ASI Secretary/Treasurer, Executives, General Members and General Public

I. Organizational Items:

1.1 Call to Order – David San called the meeting to order at 4:46 p.m.

1.2 Roll Call

David San	Secretary/Treasurer	Present
Jacquelyn Acosta	Vice President for Academic Governance	Present
Nia Johnson	President	Unexcused Tardy
Aaron Castaneda	Vice President for Finance	Present
Veronica Garcia-Martinez	Vice President for External Affairs and Advancement	Present
Dena Florez	Office Manager of Administration & Services	Present
Marcus Rodriguez	Interim Executive Director	Present
Carol Roberts	Student Life Representative	Present

Adoption of the Agenda:

Offered By:	A. Castaneda	Seconded by:	V. Garcia-Martinez			
Motion to approve the adoption of the agenda for April 30, 2019						
Consensus	All in Favor	Opposed	0	Abstained	0	Motion: Passed

Adoption of the Minutes:

Offered By:	A. Castaneda	Seconded by:	N. Johnson			
Motion to approve the adoption of the minutes for March 12, 2019						
Consensus	All in favor	Opposed	0	Abstained	0	Motion: Passed

II. Public Forum/Announcement:

2.1 This time is allotted for members of the public to make announcements and/or address the committee.

III. Discussion Item

3.1 Council for the Advancement of Standards in Higher Education (CAS)

M. Rodriguez: emphasizes the importance of tracking and utilizing our assessment tools to better indicate which events are successful or unsuccessful. He expands by going over the ASI Event Evaluation sheet and post-event evaluation sheet and mentions that these two forms are not used as often as they should be. He suggests that when our graphics and marketing department develop the app, that ASI then post the “post-evaluation” sheet on the app so that it is accessible to students during the event and can be submitted electronically; thus, elevating the possibility of eliminating feedback forms.

IV. Informational Item

4.1 Proposal for Game Night Collaboration with ASI

D. San: suggests that ASI go and table with clubs so that ASI will be more prevalent in those social spaces and students feel supported and are aware that ASI is willing to engage and collaborate with them.

Reports:

- D. San:** thanks the committee for their attendance and support throughout the year.
- M. Rodriguez:** No report.

Adjournment:

Offered By:	V. Garcia-Martinez	Seconded by:	A. Castaneda			
Motion to adjourn the meeting at 5:13 p.m.						

Consensus	All in favor	Opposed	0	Abstained	0	Motion: Passed
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CERTIFICATION

Official Minutes taken for the **Strategic Planning Committee** of the Cal State LA Associated Students, Incorporated held on April 30, 2019 in the ASI Conference Room. Approved by the Strategic Planning Committee on:_____.

Prepared by:

Jacquelyn Acosta
Strategic Planning Committee Vice Chair

Confirmed by:

Secretary/Treasurer

Draft