

Associated Students, Inc.  
California State University, Los Angeles  
2020-21 Operating Budget Detail

**STUDENT & UNIVERSITY SUPPORT**

**Updated:**

Thursday, April 16, 2020

The projections are based on our current Student Body Fee per student  
of \$26.88 in the fall semester and \$26.87 in the spring semester

Associated Students, Inc.  
**CALIFORNIA STATE UNIVERSITY, LOS ANGELES**  
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REVENUE

Conservative 1% hold: It was recommended to take a conservative approach on the fee revenue section because there might be some catchup on adjustment or disenrollment until end of
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\$	1,615,115	Net Current Year Spending
\$	48,453	Less 3% Reserve
\$	1,566,662	Current Year Spending

Interest Income	1500	X	2	\$	3,000.00
803	Los Angeles Investment Fund (L.A.I.F.) - The State Treasurer also provides investment vehicles that may be used for CSU funds. The Local Agency Investment Fund (LAIF) is used by the State Treasurer to invest local agency funds. 508002-00001-780000				
803	Investment Income (pool) - 508000-00001-780000				

Student & University Support Revenue	8	\$	18,000.00
853 Locker Revenue - 580901-0001-781100-2032	\$	4,000.00	
580901	781100	00001	2032
806 Miscellaneous Revenue - 580600-001-78100-0406-2001-070087	\$	-	
580840	781100	00001	2033
805 Movie Ticket Sales - 502800-001-78100-0502-2001-070085	\$	500.00	
580901	781100	00001	2021
865 Sea World Ticket Sales - 502800-001-78100-0502-2001-070085	\$	-	
580901	781100	00001	2002
861 Consignment Sales	\$	13,000.00	
580901	781100	00001	2011
Commissions (Knott Ticket Sales)	\$	500.00	
Knott Ticket Sales			
580901	781100	00001	2035
Knott Scary Farm Ticket Sales			
580901	781100	00001	2037
L.A. Dodgers Tickets	\$	-	
580901	781100	00001	2003
L.A. Galaxy Tickets	\$	-	
580901	781100	00001	2004
L.A. Laker Ticket Sales	\$	-	
580901	781100	00001	2038
874 Music Concerts & Events	\$	-	
580901	781100	00001	2039

<b>Grand Total</b>	<b>\$</b>	<b>21,000.00</b>
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STUDENT ORGANIZATION DIRECT FUNDING

2020-2021

Fall Semester	\$55,000		\$ 55,000
Spring Semester	\$55,000		\$ 55,000
		<b>Total</b>	<b>\$ 110,000</b>

2019-20 Budget Adjustment

3&9 funding adjustment	\$	-	\$	-
6&6 funding adjustment	\$	-	\$	-
9&3 funding adjustment	\$	-	\$	-

<b>Grand Total</b>	<b>\$110,000.00</b>
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Unrestricted Funding for the Finance Committee

To be allocated by Finance Committee

Fall Semester

Spring Semester

3&9 funding adjustment	\$	-
6&6 funding adjustment	\$	-
9&3 funding adjustment	\$	-

<b>Grand Total</b>		\$	-
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ASI's primary charge is to serve as the official voice of Cal State LA students and to advocate for the diverse student constituency. The following program budget allocations are designated to foster a new level of advocacy within each college and campus wide to enliven the Cal State LA community and support the academic mission of the University in general. Through the following programs, the Programming Unit (within ASI) nurtures collaborations with academic departments,

**ASI PROGRAMMING & ADVOCACY BUDGET BREAKDOWN**

WELCOME WEEK		\$2,000
Event Support and Giveaways	\$2,000	
STREET TEAM   SCREAMING EAGLES ALLOCATION		\$1,500
Launch, Networking, and Appreciation Events	\$500	
Gear and Giveaways	\$1,000	
CABINET OF COMMISSIONERS PROGRAM ALLOCATION		\$12,000
Housing Resident Support and Outreach	\$3,000	
Environmental and Sustainability Efforts	\$3,000	
Veterans Support and Outreach	\$3,000	
Public Relations & Marketing Commissioner	\$3,000	
SPIRIT AND PRIDE INITIATIVES ALLOCATION		\$34,000
Athletics Events Special Home Game Events	\$5,000	
2019 SPIRIT WEEK - BASKETBALL HOMECOMING	\$16,000	
Spirit Shirts	\$2,000	
Special Event Publicity and Large Scale Decals	\$2,500	
Grad-Chill-A	\$8,500	
Housing and Resident Outreach	660965-00001-784000-2045	
Environmental and Sustainability Efforts	660965-00001-784000-2046	
Veterans Outreach	660965-00001-784000-2047	
Spirit Week, Campaign, and Pride Initiatives	660965-00001-784000-2056	
Welcome Week	660965-00001-784000-2057	
ASI GENERAL ELECTION ALLOCATION		\$12,000
Publicity/Postcards/Flyers	\$5,500	
University Times Advertisements	\$0	
Referendum	\$3,000	
Election Events (e.g. debates, briefings)	\$3,000	
Election Tabling	\$500	
General Election	660965-00001-784000-2058	

LUCKMAN STUDENT CONCERT SERIES	\$	-
MOU pending - ASI, U-SU, Luckman Fine Arts Complex		
Music and Concert Events	660965-00001-784000-2039	

COLLEGE REPRESENTATIVES FUNDING ALLOCATION		
CABINET OF COLLEGE REPRESENTATIVES ALLOCATION	\$	6,000
Co-Curricular Initiatives	\$	2,000.00
Club/College Council Collaborations	\$	2,000.00
Networking   Mixers   College Services Intro Events	\$	2,000.00

COLLEGE SPECIFIC ALLOCATIONS		\$18,000
Arts and Letters	\$3,000	
Business and Economics	\$3,000	
Engineering, Computer Science, and Technology	\$3,000	
Health and Human Services	\$3,000	
Natural and Social Sciences	\$3,000	
Charter College of Education	\$3,000	

ECS&T Co-Curricular Initiatives	660965-00001-784000-2059
B&E Reps Co-Curricular Initiatives	660965-00001-784000-2060
CCOE Reps Co-Curricular Initiatives	660965-00001-784000-2061
A&L Reps Co-Curricular Initiatives	660965-00001-784000-2062
HHS Reps Co-Curricular Initiatives	660965-00001-784000-2063
NSS Reps Co-Curricular Initiatives	660965-00001-784000-2064

LEGISLATIVE AFFAIRS AND ADVOCACY COMMITTEE ALLOCATION		\$26,750
National Voter Registration Day Event	\$9,000	
Voter Education and Mobilization Initiatives	\$500	
Speaker Series and Forums	\$5,000	
Civic Engagement Forum		
Pat Brown Institute Event Collaborations	\$1,000	
Annual Policy Conference		
CSU Student Trustees Meet and Greet	\$250	
lunch/meet and greet		
CLDE Conference ( <b>Move to Student Government Tra</b>	\$0	

DIVERSITY INCLUSION & CIVIC ENGAGEMENT FUNDING ALLOCATION		
Focus Groups   Surveys   Student Data Collection	\$	2,500.00
Civic Engagement Initiatives	\$	8,500.00
Ability Awareness Fest		
Mind Matters Townhall		
DACA Workshops		
We The People		

LOBBY CORPS		\$2,500
Recruitment and Marketing	\$500	
Tabling Supplies		
LAAC Meeting Hospitality		
Uniforms and Lobbying/Clinic Materials	\$2,000	

Lobby Corps Journals and Postcards

Campus Affairs Reps	660965-00001-784000-2067
Community Affairs Initiatives	660965-00001-784000-2065

ALTERNATIVE BREAK - INTERNATIONAL SERVICE LEARNING		\$17,200
Participant Scholarships (\$500 x 30)	\$15,000	
Alternative Break Class - Hospitality and Supplies	\$1,000	
Travel/Special Insurance and International Phone	\$1,200	

Alternative Spring Break	660965-00001-784000-2066
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ASI App Incentives	\$	-
CSULA ALUMNI GALA	\$	350.00
Program Advertisement (\$250) & Tickets for BOD (2*\$50=\$100)		
GENERAL PROGRAMMING SUPPLY		\$0
Parking	\$0	
Room and Venue Rentals	\$0	
Additional Supplies	\$0	

General Programming Support	660965-00001-784000-2068
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TOTAL:	\$132,300.00
Less 50%	\$ 66,150.00
TOTAL:	\$66,150.00

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**MARKETING & ADVERTISEMENT**

**Marking and Branding Initiative**

Funding will be used to develop a collaboration with the Cal State LA Marketing Department and Marketing Club. The goal will be to expand the brand of A.S.I. campus wide while providing Cal State L.A. students with hands on experience in the field of marketing. ASI Involvement Literature/Brochure	\$ 500.00
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T-Shirts, Banners/Pens/Etc. i.e. - Polo's and other ASI Gear	\$ 3,000.00
Supplies (tabloid Hammermill)	\$ 1,600.00
Program Marketing Prog/Events/Initiatives/Training	\$ -
Fall	\$ -
Spring	\$ -

**General Marketing**

**Promotional and SWAG Items**

Fall	\$ 1,000	\$ 2,000.00
Spring	\$ 1,000	
Summer Orientation Postcards & Giveaways		\$ -
Preview Day		
Calendar Development		\$ 11,000.00
Fall Event Calendar	\$ 5,000.00	
Spring Event Calendar	\$ 6,000.00	

**Promotional Give-a-ways**

Summer		
- Blue Books		\$ 1,500
- Scan Trons		\$ 1,500
Fall		
- Blue Books		\$ 5,000
- Scan Trons		\$ 3,350
Spring		
- Blue Books		\$ 5,000
- Scan Trons		\$ 3,350

Toshiba		Black/White	Color	Scan
Cost Per Click		\$ 0.10	\$ 0.75	\$ 0.050
copier one copier two	Projected Usage	1,000	1,750	500
	Total Usage	1,000		500
Total Usage		2,000	1,750	500
Projected Cost		\$ 200.00	\$ 1,312.50	\$ 25.00
Monthly		12	12	12
		\$ 2,400.00	\$ 15,750.00	\$ 300.00
		<b>Projected Total Cost</b>		<b>\$ 18,450.00</b>

\$ 18,450.00

**Grand Total** **\$ 56,250.00**



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Committee Incentives

Incentive Forecast

Internal committees	\$ 750		
	\$ -		
		\$	2,250.00
External			
External Committees	\$ 1,500		
	\$ -		
Shared Governance Recruitment Ad Hoc Committee Funding		\$	3,000.00
Shared Governance Appreciation Event	\$ -		

<b>Grand Total</b>	<b>\$</b>	<b>5,250.00</b>
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Children's Center Funding	2006-07		\$ 140,441.00
		3.50%	\$ 4,915.44
	2007-08		\$ 135,525.57
	2008-09	3%	\$ 4,065.77
			\$ 131,459.80
	2009-10		\$ 136,587.00
	2010-11	20%	\$ (27,317.40)
			\$ 109,269.60
	2011-12	7.50%	\$ 8,195.22
			\$ 117,464.82
	2012-13	10% Adjustment	\$ 7,746.48
			\$ 125,211.30
	2015-16	0.0%	\$ -
			\$ 125,211.30
			\$ 125,211.00
	2016-17		\$ 125,211.00
		Adjustment	\$ (15,211.00)
			\$ 110,000.00
	2017-18		\$ 125,211.00
	2018-19		\$ 140,779.00
	2019-2020		\$ 140,779.00
	2020-2021		\$ 140,779.00

<b>Grand Total</b>	<b>\$ 140,779</b>
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Educational Opportunity Program Funding		\$ 7,050.00
	2006-07 3.5% reduction	\$ 246.75
		\$ 6,803.25
	2007-08 5% reduction	\$ 340.16
		\$ 6,463.09
		\$ -
	2008-09 No Change	\$ 6,463.09
		\$ -
	2009-10 Increase b \$ 536.91	\$ 7,000.00
	2010-11 20% Adjustment	\$ (1,400.00)
		\$ 5,600.00
	2011-12 15% Adjustment	\$ 840.00
		\$ 6,440.00
	2012-13 7% Adjustment	\$ 450.80
		\$ 6,890.80
	2015-16 3%	\$ 206.72
		\$ 6,890.80
		\$ 6,684.07
	2016-17	\$ 3,500.00
	2017-18	\$ 5,100.00
	2018-19	\$ 500.00
	2019-20	\$ -
	2020-21	\$ -
<b>Grand Total</b>		<b>\$ -</b>

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Educational Participation in Communities (EPIC)			\$ 18,000.00
	2006-07	3.5% reduction	\$ (630.00)
			\$ 17,370.00
	2007-08	5% reduction	\$ (868.50)
			\$ 16,501.50
	2008-09	No Change	\$ 16,501.50
			\$ 498.50
	2009-10	Increase	\$ 17,000.00
	2010-11	20% Adjustment	\$ (3,400.00)
			\$ 13,600.00
	2011-12	15% Adjustmen	\$ 2,040.00
			\$ 15,640.00
	2012-13	7% Adjustmen	\$ 1,094.80
			\$ 16,734.80
	2015-16		\$ 16,232.76
	2016-17		\$ 7,721.00
	2017-18		\$ 12,000.00
	2018-19		\$ 12,000.00
	2019-2020		\$ 10,000.00
	2020-2021		\$ 10,000.00

**Grand Total**

Total	\$ 10,000.00
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Golden Eagle Radio

	2014-15	\$	3,200.00	
	2015-16	\$	5,000.00	
	2016-17	\$	5,000.00	
	2017-18	\$	10,000.00	
	2018-19	\$	3,000.00	
	2019-20		0	\$ -

<b>Grand Total</b>	<b>\$</b>	<b>-</b>
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Account 609950 00001 784200

<u>A.S.I. Scholarship</u>					<span style="border: 1px solid black; background-color: #e0e0e0; padding: 2px;">Project #050085 / Item Type# 82948</span>
\$ 500.00	x	0	Students	\$	-
<u>Raul Henderson Spirit Scholarship Awards</u>					<span style="border: 1px solid black; background-color: #e0e0e0; padding: 2px;">Project #050084 / Item Type# 82947</span>
\$ 500.00	x	4	Students	\$	2,000.00
<i>Paid out of Spirit Week</i>					
Donation	\$ 250.00	x	0	Students	\$ -

<b>Grand Total</b>	<b>\$ 2,000.00</b>
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**Dreamers Resource Center**

2016-17	\$	17,000.00
2017-18	\$	17,000.00
2018-19	\$	13,000.00
2019-2020	\$	13,000.00

<b>Grand Total</b>	<b>\$</b>	<b>13,000.00</b>
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**Veterans Resource Center**

2016-17	\$ 9,700.00
2017-18	\$ 9,700.00
2018-19	\$ 10,000.00
2019-20	\$ 9,000.00

<b>Grand Total</b>	<b>\$ 9,000.00</b>
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