



CAL STATE LA

CALIFORNIA STATE UNIVERSITY, LOS ANGELES

METRO COLLEGE UNIVERSAL PASS (U-PASS)

February 16, 2018

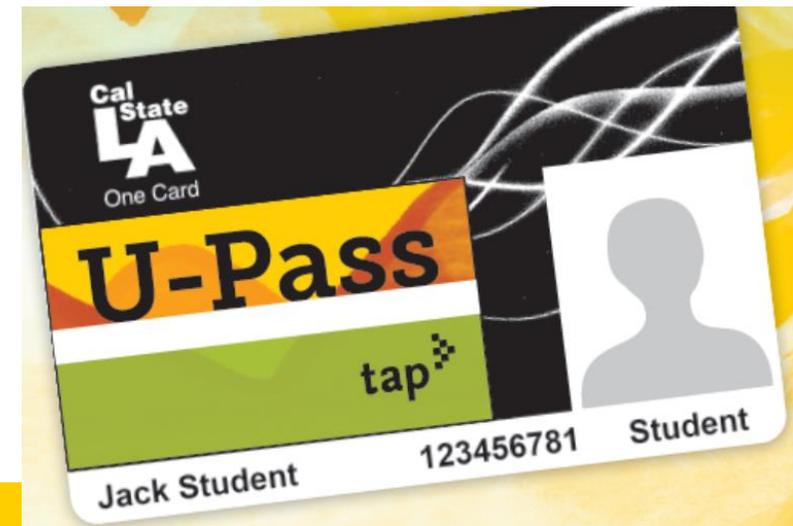


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WHAT IS U-PASS?

- A transit pass that allows for unlimited access to Metro's transit system by turning student ID cards into transit passes.
- Students pay the university and the university pays Metro for each U-Pass sold to eligible students. This saves students application and processing time.
- The U-Pass sticker or U-Pass card has a chip technology that allows students to TAP their ride on any Metro line, including Metro rail.



WHAT ARE THE BENEFITS?

- Increases college transit ridership and creates a new generation of transit riders
- Reduce energy consumption, greenhouse gases & other pollutants in the air
- Reduces traffic congestion and vehicle emissions
- Public transit produces less pollution than comparable travel in private vehicles
- Inexpensive travel mode for students, less expensive than a parking permit
- Reduces parking demand on campus

ELIGIBILITY REQUIREMENTS

“**Eligible Student**” is defined as a student who:

(a) is currently enrolled at the Institution; (b) holds a valid student identification card from the Institution; and (c) attends the Institution with a minimum of **6 units for undergraduate or graduate students** in the Fall and Spring sessions.

WHAT IS THE COST?

Based on Cal State LA student bus boardings in 2017, Metro has determined the value of the U-Pass based on \$7.50 per week (was \$10.03 per week in 2017).

U-Pass Period

Fall 2018: 23 weeks ($\$7.50 \times 23$) = \$172.50

Spring 2019: 19 weeks ($\$7.50 \times 19$) = \$142.50

Without U-Pass

\$43 per month x 5 months = \$215

PARTICIPATION IN FALL 2017

School -Fall 2017	# of Weeks	Value of U-Pass	Subsidy Amount	Cost To Students
Cal Tech	14	\$21.00	\$ 87.50	\$0.00
Cal-State LA	22	\$165.00	\$ 40.00	\$ 125.00
CSUN	22	\$165.00	\$ 70.00	\$ 95.00
Compton	26	\$261.00	\$0.00	\$ 261.00
El Camino	26	\$232.00	\$0.00	\$ 232.00
LATTC	26	\$194.00	\$0.00	\$ 194.00
Loyola Marymount	23	\$230.00	\$0.00	\$ 230.00
PCC	16	\$120.00	\$ 25.00	\$ 95.00
Pierce	26	\$216.50	\$0.00	\$ 216.50
Rio Hondo (Part-time)	16	\$12.00	\$0.00	\$ 132.00
USC (Graduate students only)	23	\$120.75	\$ 13.75	\$ 107.00

U-PASS RIDERS AT CAL STATE LA

SPRING 2017: 1,949

FALL 2017: 2,188 (waitlist = 281)

SPRING 2018: 2,000 (waitlist = 283)



METRO U-PASS FY 2018-2019

FALL SEMESTER COVERAGE: 23 WEEKS

U-PASS VALUE: \$172.50

STUDENT PAYS: \$125.00

SUBSIDY: \$47.50

SPRING SEMESTER COVERAGE: 19 WEEKS

U-PASS VALUE: \$142.50

STUDENT PAYS: \$125.00

SUBSIDY: \$17.50

TOTAL SUBSIDY PER STUDENT: \$65

TOTAL SUBSIDY AT 2,000 PASSES: \$130,000

FINANCIAL REPORT

<u>Term</u>	<u>Revenue</u>	<u>Invoiced</u>	<u>Balance</u>		
				Offset from Spring 2017	\$110,365.00
Spring 2017	\$185,155	\$74,790	\$110,365	ASI Contribution	\$70,000.00
Fall 2017	\$272,625	\$364,227	-\$91,602	U-SU Contribution	<u>\$30,000.00</u>
Spring 2018	\$250,000	\$285,000	-\$35,000		\$210,365.00
				Fall 2017 Sales Balance	<u><u>-\$91,602.00</u></u>
					\$118,763.00
				Spring 2018 Sales Balance	<u><u>-\$35,000.00</u></u>
				Offset for FY 18-19	\$83,763.00

FUNDING REQUEST FOR FY 18/19: \$50,000 – \$75,000

CAMPUS TRANSPORTATION ALTERNATIVES

- 25% OFF METROLINK TICKETS
- \$36 AND \$75 MONTHLY DISCOUNT FARES ON FOOTHILL TRANSIT
- CAMPUS PARKING PERMIT: \$200 PER SEMESTER
- DAILY CAMPUS PARKING: \$8 PER DAY
- CAMPUS OFF-SITE PERMIT: \$100 PER SEMESTER (FREE SHUTTLE SERVICE)
- DAILY OFF-SITE PARKING: \$3 PER DAY (FREE SHUTTLE SERVICE)
- \$4 DISCOUNT FOR LYFT LINE
- ONE-MONTH FREE WAZE CARPOOL
- ZIP CAR
- BIKESHARING (COMING SOON)

PROGRAM ADMINISTRATION

Parking & Transportation Services shall be responsible for the administration of the U-Pass Program by performing the following functions:

1. Promote and market the program; work with Metro for marketing materials
2. Determine whether a student is eligible to participate in the Program;
2. Confirm each Participant has submitted the Disclaimer/Waiver form;
3. Sell the U-Pass and distribute the U-Pass Media;
4. Track and maintain the Participant Log List
5. Ensure the U-Pass Media is activated by using a compact point-of-sale device (CPOS)
6. Report lost U-Passes; process replacement



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Contact Us

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