

A.S.I. CAL STATE LA

STRATEGIC PLANNING

Submitted by Barny Peake – 1/22/17

TASK TEAMS

1. Renew Vision Statement
 - a. Review current statements
 - b. Propose 2-5 new vision statements
 - c. Provide a rationale for the vision statements selected

2. Mission Statement Revision
 - a. Propose updated language
 - b. Review University mission statement and identify similar language
 - c. What role will be expected of ASI from the University plan?

3. A.S.I. Story
 - a. Gather essential documents
 - b. Review the history and create a time line
 - c. Organizational and student leadership charts
 - d. Draft a historical summary of the organization

4. Environmental Scan- Review of Key Issues
 - a. Professional organizations- what are they confronting, what issues are they discussing that may impact A.S.I.?
 - b. CSSA
 - c. CSU system
 - d. Articles about higher education nationally
 - e. State of Higher Education in the US
 - f. California State issues, budget

5. Environmental Scan- University Partners
 - a. University leadership
 - b. Other campus Auxiliaries
 - c. Key campus partners (faculty, staff, departments)
 - d. Local community partnerships

6. Environmental Scan- Students
 - a. Survey for student body
 - b. Focus groups with staff and student leaders
 - c. Engage with student clubs

ALTERNATIVE CONSULTATION QUESTIONS:

- How can A.S.I. serve you better?
- What are your expectations of A.S.I.?
- What student issues are not currently being address as they should be?
- What do you want to know?
- What will help you develop your strategic plan?