

Gus Salazar - Project List - March 21, 2017

Graphics:

- Working with the Career Center to develop Eagle I jobs marketing material to promote to students and community.
The plan Includes developing a working link to redirect students to eagle Ijobs video and employment section.
Some collateral materials include creating a campus wide poster, large Kiosk prints and brochure promoting Eagle Ijobs.
- Developing Wellness Fair brochure, all promo pieces such as water bottles and shirt design have been completed.
- Working on La Finesse de la Nuit large A frame banners for the day of the event.
- Elections table tents and door hangers for housing.
- ASI Stationary development
- ASI Office Redesign Wall decal graphics that will be place on the office wall.
- Developing club and org use of logo requirements.

On queue:

- #Stigmafree
- Safe Spring Break Event
- ASI Alternative Break 2018.
- Earth Day
- ASI promotional items for summer.

On print queue:

- B&E Now and Later
- Pop D-Stress

Web

- Updating website aesthetics such as color, fonts and responsive menus.
- Developing a second test server for website testing.
- Complete site backup of old server
- Setting up site analytics for website traffic.

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